# Machine Learning for Economists: Part 4 – Shrinkage and Sparsity

International Monetary Fund

Washington, D.C., November, 2019

#### Disclaimer #1:

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## Regularization - A Refresher

Model with high relative representational capacity may overfit...

When they overfit and learn more about exceptions that 'true' pattern, they **generalize poorly** to new datasets

**Regularization** is "any modification we make to a learning algorithm that is intended to reduce its generalization error" (Goodfelow et al. 2017)

Often, prior belief about a simpler sub-model is put to test with the data...

## Regularization

A common form of regularization in **parametric** models is penalizing coefficients deviation towards zero...

$$\min_{\beta} \sum_{i=1}^{N} (y - (\alpha_0 + x'\beta))^2 + \lambda \times \text{Penalty}(\beta - 0)$$

Three frequent specifications are:

- ▶ Ridge Regression: Penalty =  $\sum_i \beta_i^2$
- ▶ **Lasso:** Penalty =  $\sum_i |\beta_i|$
- ► Elastic Net: Penalty =  $(1 \alpha) \sum_i \beta_i^2 + \alpha \sum_i |\beta_i|$

!! Variables in x must be NORMALIZED !!



### Ridge/Weight Decay/Tikhonov regularization: $\sum_i \beta_i^2$

- Shrinks coefficients towards the prior (zero)
- Coefficients rarely set to hard zero, the penalty is smooth
- Numerically stabilizes ill-conditioned models and those where we have more features than data points, N<sub>obs</sub> ≤ p
- $\widehat{\boldsymbol{\beta}} = (\mathbf{X}'\mathbf{X} + \lambda \mathbf{I})^{-1}\mathbf{X}'\mathbf{Y}$
- ▶ If only one  $\lambda$ , vairables must be normalized, so  $\beta_k$  are comparable...

# Sparsity

LASSO due to Robert Tibshirani (1996).

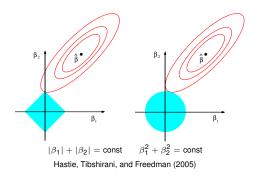
#### Lasso

(Least abs. shrinkage and selection operator):  $\sum_i |\beta_i|$ 

- Can shrink some coefficents to hard zero
- Performs a form of 'continous variable selection', promotes sparsity
- ▶ If only one  $\lambda$ , vairables must be normalized, so  $\beta_k$  are comparable. . .

## LASSO vs. Ridge

With **lasso** the combination of coefficients consistent with a constant penalty, e.g.  $|\beta_1| + |\beta_2| = \text{const}$ , has **corners**, allowing for corner solutions, combined with elliptical contours of the loss function...



With many variables, p > 2 the relevant penalty space has many corners, flat edges, and faces – many opportunities for params to be zero!

## Orthogonal Regressors Case – Intuition

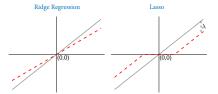
In the case of orthogonal components in  ${\bf X}$  ridge and lasso elastic net have explicit solution that helps with intuition.

Ridge: - proportional shrinkage

$$\widehat{\beta}_j = \frac{\beta_{\textit{ols},j}}{(1+\lambda)} \tag{1}$$

Lasso: - soft thresholding

$$\widehat{\beta}_{j} = \operatorname{sign}(\beta_{ols,j})(|\beta_{ols,j}| - \lambda)_{+}$$
(2)



## Ridge, Lasso, and Elastic Net

#### **Ridge Regression:**

$$\min_{\beta_0,\beta} \left\{ \sum_{i=1}^{N} (y_i - (\beta_0 + x_i'\beta))^2 + \lambda \frac{1}{2} ||\beta||_2 \right\}$$
 (3)

#### Lasso:

$$\min_{\beta_0,\beta} \left\{ \sum_{i=1}^{N} (y_i - (\beta_0 + x_i'\beta))^2 + \lambda ||\beta||_1 \right\}$$
 (4)

#### **Elastic Net:**

$$\min_{\beta_0,\beta} \left\{ \sum_{i=1}^{N} (y_i - (\beta_0 + x_i'\beta))^2 + \lambda \left[ \frac{1}{2} (1-\alpha)||\beta||_2 + \alpha||\beta||_1 \right] \right\}$$
 (5)

## Bayesian View - Intuition

In Bayesian view, the prior information about the model parameters,  $p(\beta)$ , is getting **updated** by observing the data, D = (Y, X), via its likelihood,  $p(D|\beta)$ :

$$p(\beta|D) = \frac{P(D|\beta) \times p(\beta)}{p(D)}$$

$$\propto P(D|\beta) \times p(\beta)$$

$$\log p(\beta|D) \propto \log P(D|\beta) + \log p(\beta)$$

Intuitively, for point 'maximum a-posterior' (MAP) estimate, it is a 'penalized optimization'



# Bayesian View - Intuition

Thus, a ridge regression

$$\arg \max_{\beta,\beta_0} \left\{ \sum_{i=1}^{N} (y_i - (\beta_0 + x_i'\beta))^2 + \lambda \sum_{k=1}^{p} (\beta_k - 0)^2 \right\}$$

corresponds to a model with Gaussian prior belief:

$$eta_k \sim N(0, \sigma_k), \ \ N_{pdf}(eta_k, 0, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}}e^{-\frac{(eta_k - 0)^2}{2\sigma^2}},$$

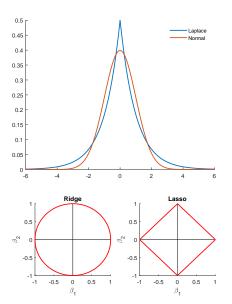
and thus

$$\operatorname{argmax}_{\beta} \sum_{i=1}^{N} \log N_{pdf}(y_i; (\beta_0 + x_i'\beta), \sigma_e) + \sum_{k=1}^{p} \log N_{pdf}(\beta_k; 0, \sigma)$$

LASSO corresponds to a Laplace prior,  $\beta \sim \frac{\lambda}{2\sigma} e^{-\frac{\lambda}{\sigma}|\beta_k|}$ .



## Ridge vs. Lasso – Priors and Equidistant Contours



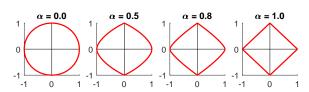
# Elastic Net (1)

Elastic Net is a combination of Ridge and Lasso

"like a stretchable fishing net that retains 'all the big fish' "
Zou and Hastie (2005)

$$\min_{\beta_0,\beta} \left\{ \sum_{i=1}^{N} (y_i - (\beta_0 + x_i'\beta))^2 + \lambda \left[ \frac{1}{2} (1-\alpha) ||\beta||_2 + \alpha ||\beta||_1 \right] \right\}$$

ElasticNet introduces two hyperparameters,  $\lambda$  and  $\alpha$ .



## Elastic Net (2)

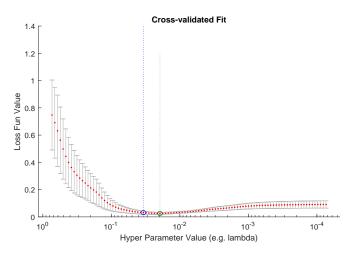
ElasticNet attempts to take the best *L*1 and *L*2 worlds.

#### Issues it solves:

- For cases where p ≥ N<sub>obs</sub>, ridge works but lasso saturates at N<sub>obs</sub>
- Lasso handles poorly very correlated variables, picks arbitrarily one and eliminates the others, while ridge attributes the same weight to all, ElasticNet 'groups' the correlated variables
- ► For common situations with  $N_{obs} >> p$ , and highly correlated predictors, ridge dominates pure lasso...
- For  $\lambda > 0$  and  $\alpha < 1$  ElasticNet is strictly convex..., with a unique solution

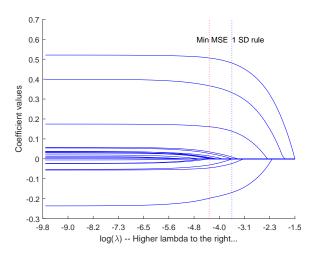
#### What Value for $\lambda$ ?

The **hyperparameter**  $\lambda$  can be estimated using a **hold-out** set (validation or cross-validation)



## Regularization Path

It's worth looking at evolution of  $\beta$  as  $\lambda$  changes. . .



#### **Prior Restriction on Coefficients**

It is important to understand the principles of prior information about coefficients.

Lasso and Ridge should not be applied mindlessly...

In economics, the priors may be about shrinking to other values than **zero** and **economic theory** should be the guide

#### Example: Bayesian VARs

- Coefs shrunk to 0 or 1 (unit roots)
- ▶ For coefficients on higher lags,  $\lambda$  increases

#### Extensions

#### **Group Penalties/Priors**

- $\blacktriangleright L(\beta) = \textit{MSE}(\beta) + \sum_{g=1}^{\mathsf{G}} \lambda_g \left\{ \sum_{j \in g} \mathsf{Penalty}(\beta_j) \right\}$
- Bayesian VARs, . . .
- Regression with dummy-coded categorical inputs
- **>**

#### **Fused Penalties**

- For problems with features having natural order, sometimes we prefer neighboring coefficients to be similar...
- ▶ Penalty =  $\lambda_1 \sum_{k=1}^{p} ||\beta_i|| + \lambda_2 \sum_{k=1}^{p-1} ||\beta_{i+1} \beta_i||$
- DNA, time series, . . .

Many other extensions: hierarchical adaptive lasso, spike-and-slab lasso, ...



#### More on LASSO...

#### post-LASSO...

After Lasso, the estimated coefficient reflect the bias due to the "tresholding"

#### Post-LASSO:

- Estimate some version of LASSO
- 2. Apply OLS to the selected model to remove the bias

Sometimes, people forget to do post-Lasso.

Don't be that person;)

#### "Tune-free" Lasso...?

Under certain conditions (Bickel, Ritov, Tsybakov, Ann. of Stat. 200) the rate-optimal choice of penalty level is

$$\lambda = \sigma 2 \sqrt{2 \log(pn)/n}.$$
 (6)

Now... $\sigma$ , variance of the error, is of course not known...

If need be, must be estimating iteratively, not a problem

With a clever modification of the Lasso,

$$\sqrt{\frac{1}{n} \sum_{i=1}^{n} [y_i - x_i' \beta]^2} + \lambda ||\beta||_1$$
 (7)

they show that the rate-optimal penalty level is **independent** of  $\sigma$ .

$$\lambda = \sqrt{2\log(pn)/n}$$

The solution method is different from "standard" Lasso approaches but this is as "tuning-free" Lasso as it gets...

## Wonkish: More on Ridge Regression...

The problem is, for given  $\lambda$ 

$$RSS(\lambda) = (\mathbf{y} - \mathbf{X}\beta)'(\mathbf{y} - \mathbf{X}\beta) + \lambda\beta'\beta \tag{8}$$

with the solution

$$\widehat{\beta}_r = (\mathbf{X}'\mathbf{X} - \lambda \mathbf{I})^{-1}\mathbf{X}'\mathbf{y}. \tag{9}$$

The regularization by the diagonal matrix  $\lambda I$  ameliorates the collinearity and invertibility of the least-square problem...

## Wonkish: Computing the LASSO parameters...

How can you solve LASSO? Many ways...

#### Coordinate Descent very simple to implement & intuitive

For  $f(x) = g(x) + \sum_{i=1}^{n} h_i(x_i)$  with g(x) convex and differentiable and each  $h_i(.)$  convex, coordinate descent can find a global minimizer... Start with  $x^{(0)}$  and for  $k = 1, 2, \ldots$  repeat

$$x_1^{(k)} = \underset{x_1}{\operatorname{arg\,min}} f(x_1, x_2^{(k-1)}, x_3^{(k-1)}, \dots, x_n^{(k-1)})$$
 (10)

$$x_2^{(k)} = \underset{x_2}{\operatorname{arg\,min}} f(x_1^{(k)}, x_2, x_3^{(k-1)}, \dots, x_n^{(k-1)})$$
 (11)

$$x_n^{(k)} = \underset{x_n}{\operatorname{arg\,min}} f(x_1^{(k)}, x_2^{(k)}, x_3^{(k-1)}, \dots, x_n)$$
 (13)

And, crucially, there is a simple closed-form solution for each coordinate optimization problem for the LASSO...



# Wonkish: Computing the LASSO parameters...

Let's have the problem of LASSO:

$$\min_{\beta} \frac{1}{2N} \sum_{i}^{N} (y_i - \sum_{j=1}^{\rho} x_{i,j} \beta_j)^2 + \lambda \sum_{j=1}^{\rho} |\beta_j|$$
 (14)

- 1. Compute 'partial residuals',  $r_{ij} = y_i \sum_{k \neq j} x_{ik} \beta_k$
- 2. Compute the LS coefficient  $\beta^* = \frac{1}{N} \sum_{i=1}^{N} x_{ij} r_{ij}$
- 3. Use soft-thresholding to update  $\beta_j$

$$\beta_j = \mathcal{S}(\beta_j^*, \lambda) = (\beta_j^*)(|\beta_j^*| - \lambda)_+$$

# Post-Selection Inference – SEE NEW SLIDES ON INFERENCE!!

(Machine learning pratictioners rarely care about inferences...)

After the model search and selection (e.g. choosing ) you CAN NOT

just use the p-values and such...

The whole model search process needs to be always, always, always taken into account.

For **explicit** and admitted model search the literature is now finding ways to do inference

One of the ways to account for model selection is to **boostratp** the whole selection & estimation process...(Efron, 2013, Estimation and Accuracy after Model Selection). Or sample splitting, double-selection lasso, etc.

#### **ADDITIONAL SLIDES**

#### Spike and Slab Model

Originally proposed by Mitchell and Beuchamp, 1988

In Bayesian variable selection, the requirement for sparsity is to set the loading coef as  $\gamma_j=1$  if 'relevant/useful' and  $\gamma_j=0$  otherwise

For small problems, the posterior prob. of inclusion can be computed in an exhaustive ways... but there are  $2^p$  models!

Spike-and-slab is based on a hierarchical prior for coefficients,  $\beta$ :

$$p(\beta_j; \sigma, \gamma_j) = \begin{cases} 0 & \text{for } \gamma_j = 0 \\ N(\beta_j; 0, \sigma^2 \sigma_\beta^2) & \text{for } \gamma_j = 1 \end{cases}$$

and

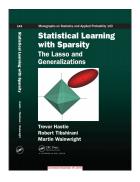
$$p(\gamma) = \prod_{k=1}^{p} \pi_0^{\gamma_k} (1 - \pi_0)^{1 - \gamma_k} = \pi_0^{\sum_{k=1}^{p} \gamma_k} (1 - \pi_0)^{p - \sum_{k=1}^{p}}$$
 (15)

so that the prior 'penalty' is

$$\log \textit{p}(\gamma|\pi_0) = -\lambda \times \sum_{k=1} \gamma_k + \text{const}, \gamma \in \{0,1\}$$

and  $\pi_0$  is prior expected fraction of large  $\beta_j$ s and  $\lambda \equiv \log \frac{1-\pi_0}{\pi_0}$ .

#### For Enthusiasts...



https://web.stanford.edu/ hastie/StatLearnSparsity\_files/SLS.pdf

Thank you for your patience...