Machine Learning for Economists: Neural Networks and Deep Learning

Gentle Introduction

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Outline

1. What are ‘Neural Networks’ and a bit of history…
2. Feed-forward and Recurrent neural networks and example/hands-on
3. Deep Learning & Convolutional Neural Networks
4. LSTM, Attention, …

This presentation is really just a tip of the iceberg… from far away.
Feed-Forward Networks

Neural Networks are **parametric** models of the form

\[
y = F \left( \sum_{k=1}^{K} \phi_k(x) \right),
\]

(1)

with a very flexible parametric specification of the basis functions, \( \phi(.) \).

Neural networks can be complex compositions (networks) of small and simple elements: \( f(x) = f^{(3)}[f^{(2)}\{f^{(1)}(x)\}] \ldots \)

Neural networks are used for both regression and classification, with uses in non-supervised learning as well (auto-encoders)
Simple Feed-Forward Network
Simple Feed-Forward Network

Functions $F$ and $g$ are **nonlinear activation** functions.

$$y = F(b_2 + w_{h,1}h_1 + w_{h,2}h_2 + \ldots + w_{h,5}h_5) \quad (2)$$

$$h_i = g(b_{i,1} + w_{i,1}x_1 + w_{i,2}x_2 + w_{i,3}x_3 + w_{i,4}x_4) \quad (3)$$
Activation Functions

ReLU -- Rectified Linear Unit

Sigmoid
Activation Functions

Activation functions must be non-linear.

Activation functions:

- **ReLU – Rectified Linear Unit**
  \( g(z) = \max\{0, z\} \in [0, \infty) \)

- **Logistic Sigmoid**
  \( \sigma(z) = \frac{1}{1+e^{-z}} \in [0, 1] \)

- **Hyperbolic Tangent**
  \( g(z) = \tanh(z) = \frac{e^z - e^{-z}}{e^z + e^{-z}} \in [-1, 1] \)

ReLU is a great default case for most uses. Unlike sigmoids it does not saturate and has large and consistent gradients...

For classifiers’ output layer, use some sigmoid...
Universal Approximation Theorem and Learning

Universal approximation theorem says that a feed-forward network with at least one hidden layer equipped with a squashing/activation function can approximate arbitrarily well any function, if it has enough hidden units...

In practical terms, nothing guarantees the training algorithm can learn the function...
Neural Network Architectures

Depth of Networks:

- ‘Shallow’ networks
  One or a few hidden layers

- ‘Deep learning’ networks
  Cascade of many hidden layers, often deep convolutional networks...

Type of Feedback:

- **Feed-forward networks**
  \[ y = f(h), \quad h = g(x) \]

- **Recurrent networks**
  \[ y_t = f(h_t), \quad h_t = g(h_{t-1}, x_t) \]
Simple Feed-Forward Network

Input layer  Hidden layers  Output layer

Functions $F$ and $g$ are nonlinear activation functions.
Feed-Forward Network with Multiple Outputs

Classification problem with three categories . . .

\[ p(y=1 \mid x) \]
\[ p(y=2 \mid x) \]
\[ p(y=3 \mid x) \]

Functions \( F \) and \( g \) are **nonlinear activation** functions.
Classification Example

- Multinomial Logistic Regression
- Neural Net with 1 Neurons
- Neural Net with 3 Neurons
- Neural Net with 100 Neurons
“Deep” Fully-Connected Classification Network

... things escalate pretty quickly, even for this tiny toy model
Training and Testing Neural Networks

Neural networks are a parametric function \( y = f(x|w) \), sort of a ‘non-linear regression’

Given available data \( \{x_i, y_i\} \), numerically **loss function**, \( L \), by searching over parameters, \( w \).

Now, given the flexibility of the net and huge amount of parameters, minimizing the loss function, \( L(y, y^{obs}) \) can be difficult.

It is very easy to **over-fit** with neural networks, so it is important to keep an eye on **generalization properties** (validation, testing) and focus on **regularization**
Training and Testing Neural Networks

Most large-scale neural nets (deep learning) are complex and trained on big data datasets...

It is feasible to split data into test, validation, and training samples.

![Train | Validate | Test]

For smaller models and datasets, cross-validation could be used of course but it is numerically expensive...
Training and Testing Neural Networks

Common regularization strategies:

- **Penalty function** – ridge and sparsity penalty, \( \ldots \)
  \[
  \min L(y, y^{obs}) + \lambda_r \sum (w_i - 0)^2 + \lambda_{L1} \| \sum w_i \|
  \]

- **Early stopping**
  Stop learning when the hold-out set performance using various criteria is good

- **Dropout**
  Similar to bagging, versions of network are trained with some pathways between neurons randomly eliminated.

- **Data augmentation, Parameter Sharing**
  both super-important in deep learning

- \( \ldots \)
Training Neural Networks

To minimize the loss function and estimate the parameters, an **optimization algorithm** is needed...

Neural network training has a few peculiarities to know about:

▶ **Batch learning**
  Given the cost of evaluating current parameters for all observations, only random portions (batches) are used each time

▶ **Gradient descent learning:**
  \[ \theta^{(n+1)} = \theta^{(n)} + \Delta_\theta \text{Loss} \]
  In practice, optimization relies mostly on gradient descent methods, not using information in Hessians

▶ **Backpropagation**
  To obtain the gradient \( \Delta_\theta \text{Loss} = \Delta_\theta \sum_i L(f(x^{(i)}; \theta, y^{obs}) \), the derivatives are computed using the back-propagation algorithm, essentially a *chain rule*. 
At times, backpropagation is sold as magic... 

Backpropagation is a method to compute efficiently the derivatives of the loss function w.r.t coefficients, $\frac{\partial L}{\partial w_{i,j}}$

All the ingredients for the gradient (derivatives) are computed while the neural network is being evaluated...

Modern toolkits for Neural Nets let users to specify symbolic computational graphs of operations to effectively optimize network structure and distributed computations.
Simple regression model with one hidden layer of two neurons and two inputs:

\[
\text{Loss} = \sum_{i=1}^{N} L_i, \quad L_i = \frac{1}{2} (y_i - y_i^{obs})^2 \equiv \frac{1}{2} \delta_i^2
\]  

\[
y_i = \alpha_1 h_{1,i} + \alpha_2 h_{2,i} + b
\]  

\[
h_{1,i} = \sigma(z_{1,i}), \quad z_{1,i} = w_{11}x_{1,i} + w_{12}x_{2,i}
\]  

\[
h_{2,i} = \sigma(z_{2,i}), \quad z_{2,i} = w_{21}x_{2,i} + w_{22}x_{2,i}
\]  

\[
\sigma(z) = \exp(z) / (1 + \exp(z)) \quad \frac{\partial \sigma(z)}{\partial z} = \sigma(z)(1 - \sigma(z))
\]  

Now, using the economist' best friend, the chain-rule of differentiation, we can write:

\[
\frac{\partial L_i}{\partial w_{11}} = \delta_i \frac{\partial y_i}{\partial w_{11}} \rightarrow \frac{\partial y_i}{\partial w_{11}} = \alpha_1 \frac{\partial h_{1,i}}{\partial w_{11}} \rightarrow
\]  

\[
\frac{\partial h_{1,i}}{\partial w_{11}} = \frac{\partial \sigma(z_{1,i})}{\partial z_{1,i}} \frac{\partial z_{1,i}}{\partial w_{11}} = \sigma(z_{1,i})(1 - \sigma(z_{1,i})) \times \frac{\partial z_{1,i}}{\partial w_{11}}
\]  

\[
\frac{\partial z_{1,i}}{\partial w_{11}} = x_{1,i}
\]  

\[
\frac{\partial \text{Loss}}{\partial w_{11}} = \sum_{i=1}^{N} \delta_i \times \alpha_1 \times \sigma(z_{1,i})(1 - \sigma(z_{1,i})) \times x_{1,i}
\]
Most of the progress in neural networks in past decades is due to changing the network design (convolutions, ReLU, ...) and regularization (drop-out, mini-batch normalization, ...) rather than advances in optimization algorithms.
Recurrent Neural Networks

RNNs are suited for modeling sequential data (since 1986)

RNNs are very similar to state-space models frequently used in economics

\[
y_t = F(b_2 + Vh_t) \tag{13}
\]

\[
h_t = g(b_1 + Wh_{t-1} + Ux_t) \tag{14}
\]

with \( h_t \) being the hidden layer, \( x_t \) the input data, and \( y_t \) the observed output.

Most basic RNNs’ gradients vanish on a short interval, the issue is to keep longer memory or attention span...
Gated RNNs and LSTM

LSTM – Long Short-Term Memory
Hochreiter and Schmidhuber, 1997

The dynamics of the hidden layer, $h_t$ is richer, augmented by another internal memory unit, $s_t$, driven by forgetting, input, and output layers...

LSTM can retain information about inputs longer, in a context-sensitive way, and are used in natural language processing and time-series analysis...

To some extent, it’s like a dynamic model with time-varying parameters
Gated RNNs and LSTM

\[ y = \sigma(W_y h_t) \]  \hspace{1cm} (15)

\[ h_{i,t} = o_{i,t} \times \tanh(s_{i,t}) \]  \hspace{1cm} (16)

\[ s_{i,t} = f_{i,t} s_{i,t-1} + i n_{i,t} \bar{s}_{i,t} \]  \hspace{1cm} (17)

\[ f_{i,t} = \sigma(W_f x_t + U_h h_{t-1}) \]  \hspace{1cm} (19)

\[ i n_{i,t} = \sigma(W_{in} x_t + U_{in} h_{t-1}) \]  \hspace{1cm} (20)

\[ \bar{s}_{i,t} = \sigma(W_{\bar{s}} x_t + U_{\bar{s}} h_{t-1}) \]  \hspace{1cm} (21)

\[ o_{i,t} = \sigma(W_o x_t + U_o h_{t-1}) \]  \hspace{1cm} (22)

The internal state, \( s_t \) is driven by the past internal state, affected by forgetting, \( f_t \), and the ‘news channel’, \( \bar{s}_t \) with input importance, \( i n_t \). How much of the hidden state is used for output, is affected by \( o_t \).
Convolutional neural networks are the dominant approach to image classification, style transfer, etc.

Specialized network design for data with a grid-like topology, where feature location is relevant. . .

- Digital images (rows $\times$ columns $\times$ color layer)
- Sound (time $\times$ frequency)
- . . .

Earliest designs: Yann LeCun (1989+) and LeCun et al. (1998)
Convolutional Neural Networks
Convolutional Neural Networks

**Convolution** is an operation that intertwines two functions

\[ s(t) = (x \ast w)(t) = \sum_{a=-K}^{K} x(a) \times w(t - a) \] (23)

Convolution can have more than an axis, can ‘combine’ inputs across multiple dimensions. . .

Convolutions are used in frequency-domain analysis, filters, DFTs, wavelets, VARsetc.

Allows us to extract important location **features** from the data (e.g. edges, structures, . . . )
Convolutional Neural Networks

**Simple convolution example:**
New layer element as a weighted average the input layer

\[ \text{out}_{1,1} = w_{1,1}x_{1,1} + w_{1,2}x_{1,2} + \cdots + w_{3,3}x_{3,3} \]
Simple convolution example:
New layer element as a weighted average the input layer

\[ \text{out}_{1,2} = w_{1,1} x_{1,2} + w_{1,2} x_{1,3} + \cdots + w_{3,3} x_{3,4} \]
Simple convolution example:
New layer element as a weighted average the input layer

\[ \text{out}_{1,3} = w_{1,1} x_{1,3} + w_{1,2} x_{1,4} + \cdots + w_{3,3} x_{3,5} \]
Simple convolution example:
New layer element as a weighted average the input layer
Convolutional Neural Networks

Pooling & Subsampling

After extracting convolution feature maps with *multiple* convolution setups, usually some **sub-sampling** is done

- it lowers the **dimensionality** of the network
- helps with **invariance** to local translation
- allows to handle **varying size** inputs

Common operations:
max pooling, mean pooling, $L^2$ norm, distance from center, ...
Convolutional Neural Networks – LeNet-5

Yann LeCun, Leon Bottou, Yoshua Bengio, and Patrick Haffner:
Gradient-Based Learning Applied to Document Recognition, Proc. of the IEE, November 1998

INPUT 32x32
C1: feature maps 6@28x28
S2: f. maps 6@14x14
C3: f. maps 16@10x10
S4: f. maps 16@5x5
C5: layer 120
F6: layer 84
OUTPUT 10

Convolutions
Subsampling
Convolutions
Subsampling
Full connection
Full connection
Gaussian connections

Error Rate (%)

0% 1% 2% 3% 4% 5%
0 4 8 12 16 20
Test
Training

Training set Iterations

Test error (no distortions)
C1: feature maps
C3: f. maps 16@10x10
C5: layer 120
C6: layer 84
Output 10

Test error (5% distortions)
C2: f. maps 6@14x14
C4: f. maps 16@5x5
Millions of Coefficients...

The success today depends on **large-scale** and **deep** convolutional networks with millions of coefficients...

In 2012, with a model now known ‘AlexNet’, Alex Krizhevsky, Ilya Sutskever, and Geoffrey Hinton used deep neural net to beat other methods in image classification, starting a next wave of the revolution...

**AlexNet** has **60 million parameters** and **650,000 neurons**, 5 convolutional layers, three full-connected layers to classify 1000 classes.
Big Data...

To train large-scale CNNs, huge amount of data is needed, often visual, sound, or text... **You’d better have lots of corn!**
...and hope your car is well-trained!
Style Transfer
Super simplified... since 2015 the literature exploded.

Style transfer research breakthrough by 2015 paper by L. Gatys, A. Ecker, and M. Bethge (GEB) from Tübingen, Germany.

Deep convolutional neural networks represent images in terms of many feature maps, differently filtered version of the image...

GEB show that each layer represents difference concepts, increasingly noting content and that content and style are separable.

Style transfer then uses content information from one image and style information from another image.
Style Transfer

Figure 1: Convolutional Neural Network (CNN). A given input image is represented as a set of filtered images at each processing stage in the CNN. While the number of different filters increases along the processing hierarchy, the size of the filtered images is reduced by some downsampling mechanism (e.g. max-pooling) leading to a decrease in the total number of units per layer of the network.

Content Reconstructions. We can visualise the information at different processing stages in the CNN by reconstructing the input image from only knowing the network’s responses in a particular layer. We reconstruct the input image from layers ‘conv1’ (a), ‘conv2’ (b), ‘conv3’ (c), ‘conv4’ (d) and ‘conv5’ (e) of the original VGG-Network. We find that reconstruction from lower layers is almost perfect (a, b, c). In higher layers of the network, detailed pixel information is lost while the high-level content of the image is preserved (d, e).

Style Reconstructions. On top of the original CNN representations we built a new feature space that captures the style of an input image. The style representation computes correlations between the different features in different layers of the CNN. We reconstruct the style of the input image from style representations built on different subsets of CNN layers (‘conv1’ (a), ‘conv1’, ‘conv2’ (b), ‘conv1’, ‘conv2’, ‘conv3’ (c), ‘conv1’, ‘conv2’, ‘conv3’, ‘conv4’ (d), ‘conv1’, ‘conv2’, ‘conv3’, ‘conv4’, and ‘conv5’ (e)). This creates images that match the style of a given image on an increasing scale while discarding information of the global arrangement of the scene.

3 Gatys et al. (2015)
Style Transfer

A

Figure 2: Images that combine the content of a photograph with the style of several well-known artworks. The images were created by finding an image that simultaneously matches the content representation of the photograph and the style representation of the artwork (see Methods). The original photograph depicting the Neckarfront in Tübingen, Germany, is shown in A (Photo: Andreas Praefcke). The painting that provided the style for the respective generated image is shown in the bottom left corner of each panel. B The Shipwreck of the Minotaur by J.M.W. Turner, 1805. C The Starry Night by Vincent van Gogh, 1889. D Der Schrei by Edvard Munch, 1893. E Femme nue assise by Pablo Picasso, 1910. F Composition VII by Wassily Kandinsky, 1913.

Gatys et al. (2015)
AutoEncoders – Unsupervised Learning

**Autoencoders** are neural nets trained to best copy their inputs to their output...

The catch is, there is a **bottleneck** somewhere – the model must deconstruct the input into lower-dimensional object and re-construct as much as it can.

**Under-Complete Autoencoders** are related to **principal component analysis** (PCA).

Find $f(x)$ and $g(z)$ such that

$$x \rightarrow f(x) = z \quad \text{and} \quad g(z) \rightarrow \hat{x}$$

by minimizing $L(x, \hat{x}) = L(x, g(f(x)))$. 
AutoEncoders – Unsupervised Learning

Autoencoders are motivated to learn important features of $x$. 

(input layer)  

"bottleneck"  

(output layer)

(reconstructed input layer)